



MAESTRO

: a great or distinguished figure (noun); a teacher (Spanish noun).

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A CCST Maestro is a CRT or CST who curates their own Certified Cigar Sommelier Tobacconist (CCST) School. The program exists for individuals and companies who want to educate and certify consumers. A CCST Maestro is the administrator of their own CCST School: branded and named by the Maestro, under the umbrella of Tobacconist University's (TU) academic curriculum, certification standards and processes. The school includes the TU cigar sommelier academic curriculum, online exams, listings for students, and printable diplomas. The CCST Maestro School can also include customized content* created by the Maestro.

The CCST Maestro program exists for retailers, cigar club organizers, hospitality professionals, event promoters, and any other person or company who wants to educate and certify others. Any CRT or CST can register and purchase the CCST Maestro program, which includes 20 certifications per lot. After purchase, you will be in charge of allowing people into the CCST School with the credentials you created. Maestros can create tasting and educational events for their customers and provide the CCST certification as a bonus or central part of their event. Other Maestros may provide the service to their existing customers - for free or for profit. TU does not dictate how the Maestro can or should use their school, nor do we control the price charged.

The CCST Maestro program exists to empower our certified tobacconists to educate others, promote themselves, and profit.

* Standards must be met for custom content to be included in Maestro School, please contact TU for details.