



_____, 2011

Dear U.S. Congressmen, Senators and FDA Officials,

Please don't regulate premium cigars like cigarettes! Support H.R. 1639 & S. 1461

H.R. 1639 (and its companion bill S. 1461), both filed under the banner of the *Traditional Cigar Manufacturing and Small Business Jobs Preservation Act*, will protect the small businesses and jobs that make up this fragile, intimate premium cigar industry. If FDA were to exercise regulation over premium cigars, thousands of U.S. jobs would be at stake.

Why is this so important to me?

Some of the measures FDA could consider, as I believe they are, include:

- Ban on walk-in humidors, self serve cigar displays, and mail-order cigar sales;
- Ban on all flavored cigars, which are enjoyed by legal-age adults;
- Deface ornate, decorative cigar boxes, often considered an art form with grotesque images;
- Ban on cigar events where free cigars (samples) could be available to legal-age adults;
- Limits on cigar marketing and advertising;
- Imposition of new 'user fees' [tax] on cigars, to finance regulations;
- Limits on special release and small-batch cigars, due to mandates that cigar blends be submitted to FDA for pre-approval before release;
- Limits on nicotine levels on cigars to near zero, severely impacting the flavor of cigars;
- Ban on marketing cigar merchandise.

Your support of H.R. 1639 and S. 1461 will prove instrumental in protecting the premium cigar industry and me as a cigar enthusiast. Thank you for your support!

From a proud American,

Name: _____ Signature: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____

Email Address: _____